



MURRAY HILLO-WEEN

TALLOW SANS PEN



SPONSORSHIP OPPORTUNITIES
SATURDAY, OCTOBER 24

MURRAY JAX HILL
FLA
PRESERVATION ASSOCIATION



HELD IN THE HEART OF MURRAY HILL — EDGEWOOD AVE SOUTH.
MUSIC, VENDORS, FOOD TRUCKS, AND A PARADE!
A FREE EVENT FOR THE WHOLE FAMILY TO ENJOY

Murray Hill-O-Ween is Jacksonville's premier family-friendly Halloween celebration! This exciting event features a lively block party and a spooktacular Halloween parade starting at dusk.

The block party has something for everyone— music, local food trucks, a pumpkin patch, activities for the kids, and so much more! The Halloween parade, which goes down Edgewood Avenue, showcases vibrant floats, energetic bands, and a variety of costumed characters.

Proceeds from this event are reinvested into our local Murray Hill community to create a vibrant and welcoming place for people to visit. Funds support beautification efforts, programming and event opportunities, the preservation and celebration of our neighborhood's history, and initiatives that uplift local businesses and art initiatives.

Murray Hill-O-Ween is proudly presented by the Murray Hill Preservation Association, a **501(c)(3) nonprofit** dedicated to enhancing the quality of life in Murray Hill through community engagement and revitalization. **All donations are tax-deductible.**

**BECOMING A SPONSOR OF MURRAY HILL-O-WEEN OFFERS YOUR
BUSINESS EXPOSURE TO THOUSANDS OF ATTENDEES, AND
ENHANCES YOUR COMMUNITY PRESENCE.**

MURRAYHILLJAX.COM/HILLOWEEN

SPONSORSHIP LEVELS



Presenting Sponsor (Exclusive) | \$15,000 | Secured

- Event naming rights: Hill-O-Ween presented by [Sponsor Name]
- Exclusive category sponsorship
- Prominent logo display on event signage and all yard signs in the neighborhood house decorating contest
- Featured placement in Hill-O-Ween promotional emails
- Parade Grand Marshal, leading the parade with up to three cars or floats
- Emcee recognition during the event
- Booth space in the vendor area for promotions and giveaways
- 10 gift bags, each including a t-shirt plus 40 beer tickets
- One-year MHPA Corporate Membership



Community Safety Sponsor | \$10,000

- Prominent logo display in Kid zone
- Logo featured as a sponsor on Hill-O-Ween marketing materials (print, t-shirts, digital, posters, social media, and advertising)
- Featured placement in Hill-O-Ween promotional emails
- Two cars or floats in the parade
- Emcee recognition during the event
- Booth space in the vendor area for promotions and giveaways
- 8 gift bags, each including a t-shirt plus 20 beer tickets
- One-year MHPA Corporate Membership

Pumpkin Patch Sponsor | \$5,000

- Prominent logo display in pumpkin patch area
- Featured placement in Hill-O-Ween promotional emails
- Logo featured as a sponsor on Hill-O-Ween marketing materials (print, t-shirts, digital, posters, social media, and advertising)
- One car or float in the parade
- Emcee recognition during the event
- Booth space in the vendor area for promotions and giveaways
- 6 gift bags, each including a t-shirt plus 15 beer tickets
- One-year MHPA Corporate Membership

Parade Sponsor | \$3,000

- Prominent logo display in parade signage with one car or float in the parade
- Logo featured as a sponsor on Hill-O-Ween marketing materials (print, t-shirts, digital, posters, social media, and advertising)
- Featured placement in Hill-O-Ween promotional emails
- Emcee recognition during the event
- Booth space in the vendor area for promotions and giveaways
- 5 gift bags, each including a t-shirt and poster, plus 10 beer tickets
- One-year MHPA Corporate Membership



If you have any questions, please reach out to pr@murrayhilljax.com
murrayhilljax.com/hilloween

SPONSORSHIP LEVELS



Haunted Helper Sponsor | \$1,000

- Logo featured as a sponsor on Hill-O-Ween marketing materials (print, t-shirts, digital, posters, social media, and advertising)
- Featured placement in Hill-O-Ween promotional emails
- One car or float in the parade
- Emcee recognition from the Main Stage during the event
- Booth space in the vendor area for promotions and giveaways
- 3 gift bags, each including a t-shirt plus 8 beer tickets
- One-year MHPA Corporate Membership

Hill-O-Ween Supporter | \$500

- Booth space in the vendor area for promotions and giveaways
- Logo featured as a sponsor on Hill-O-Ween marketing materials (print, t-shirts, digital, posters, social media, and advertising)
- 1 gift bag, including a t-shirt plus 4 beer tickets
- One-year MHPA Small Business or Household Membership



PLEASE SELECT ONE

- ☐ Presenting Sponsor \$15,000
- ☐ Pumpkin Patch Sponsor \$10,000
- ☐ Spooky Security Sponsor \$5,000
- ☐ Parade Sponsor \$3,000
- ☐ Haunted Helper Sponsor \$1,000
- ☐ Hill-O-Ween Supporter \$500

I am unable to participate as a sponsor but
please accept my donation of
\$ _____

SPONSOR CONTACT

Address _____ City _____ State _____ Contact Person _____

Phone _____ Email _____

Please make all checks payable to **Murray Hill Preservation Association** and mail to:

Murray Hill Preservation Association

ATTN: Katy Remich

1161 Hamilton St.

Jacksonville, FL 32205

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